



## TravelCommons Media Kit

### Key Facts

- Key facts about the TravelCommons podcast
  - The tagline – “It’s the podcast giving the voice of the traveler; it's more about the journey than the destination”
    - TravelCommons’ main audience is current and aspiring road warriors
  - TravelCommons was one of the first travel podcasts. The first episode was recorded in May 2005.
  - TravelCommons episodes are published monthly and available through all podcast platforms, applications, and directories (e.g., Apple Podcasts, Spotify, Google Podcasts, Amazon Music, Stitcher)
    - Episodes are available on these platforms through the TravelCommons RSS feed for 15-18 months
    - All episodes are perpetually available for play and download on the TravelCommons website
    - Episode length is 25-30 minutes
- Key facts about the host Mark Peacock
  - Mark Peacock has been a near-constant business traveler for over 35 years. Beginning with his first flight on his first day of work (an American Airline MD-80 from ORD to DFW), Mark has traveled extensively for high-tech companies and management consultancies.
  - LinkedIn profile -- <https://www.linkedin.com/in/peacockmark/>
- Key TravelCommons statistics
  - Episodes average 1,000-1,200 unique listener downloads within 30 days of publication and a lifetime total of 1,800-2,000 unique listener downloads
  - Top 3 listener locations – North America (39%), Asia (26%), Europe (20%)



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## Listener Reviews

- “When people ask where I live, I usually just say airports and Hilton. As someone who lives the life of the road warrior, I find this podcast strikes an all-to-familiar chord with my own experiences. A definite must-listen to understand the life of the traveler. I look forward to Mark’s take on travel, it’s more about the journey, and cannot count the number of times when I’ve shook my head, laughed and said ‘yep, been there.’ “
- “Mark does a great job of relating the world of the road warrior with a bit of branching out to those of us who are miles and points nutty. Always a calm and reasonable voice one that’s been in my ears for four years”
- “I have been a fan of this podcast for many years. If you are a road warrior or a mileage runner, you will love the tips to make your travel easier.”
- “Great podcast for travel lovers and even more so for those who are frequent travelers. I love listening to Mark’s travel stories and am grateful for the tips he shares. A must-listen!”
- “As project manager with lots of travel thrown in, I really enjoy hearing Mark's travel tales and can very much relate to his insight and observations. Its and easy and fun listen”
- “Like Mark, I too am a long-tenured road warrior. The TravelCommons podcast provides the information and anecdotes that anyone would find useful, enjoyable and funny”
- “Very informative podcast for the busy traveler; focuses on the travel part and figuring out the best way to do it. Presenter is to the point but employs cool music bridges and a wry sense of humor and observations that add to the listen. Really great niche podcast that should be part of your travel listens”



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### Recent Guests

TravelCommons guests cover a broad range of frequent traveler interests

- Data Privacy in Rental Cars with Andrea Amico, CEO of Privacy4Cars
  - [Podcast #171 — Data Privacy and Rental Cars; 2021 Travel Planning Tips](#)
- Local Tour Guide Market with Paul Melhus, CEO of ToursByLocals
  - [Podcast #175 — How to Find Local Tour Guides; Rebuild Travel Muscles](#)
- Taproom Tourism with *This Week in Craft Beer* host Rob Cheshire
  - [Podcast #174 — How the Pros Plan Their Taproom Tourism](#)
- Post-Lockdown Travel Insurance Options with Michael Giusti, senior writer at InsuranceQuotes.com
  - [Podcast #173 — What's New in Travel Insurance; Keeping Ahead of Expiring Miles](#)
- Meaning of Travel with Dr. Emily Thomas, associate professor in philosophy at Durham University (UK)
  - [Podcast #166 — What Is The Meaning of Travel?](#)

Email guest pitches to [mpeacock@travelcommons.com](mailto:mpeacock@travelcommons.com)